



2019 NORTHEAST DISTRICT CONVENTION WORKSHOP DESCRIPTIONS

FRIDAY, MARCH 15, 2019

10:30-11:15am

"Honoring Outstanding Band Members"

Campus Center 904-908

A Foundation for Chapter Recruitment and Membership Selection (Initiated Brothers Only)

Jessica Lee; Kappa Kappa Psi National Vice President for Student Affairs

In this interactive workshop, Brothers will take a deep dive into the second purpose of Kappa Kappa Psi and explore ways to help recruit and select quality membership candidates for their chapters. Using the Ritual and other documents, Brothers will engage in activities and lively discussion centered on the values of Kappa Kappa Psi, walking away with tools to take back and implement in their chapter's membership process.

Your Credit Score

Campus Center 905-909

Bill Welch; Kappa Kappa Psi Northeast District Governor

Examine, "What is credit?", as well as your credit score and how to improve your credit.

Using Social Media Professionally: Connect Well and Avoid Drama

Mahar 108

Dr. Malinda Matney; Kappa Kappa Psi Board of Trustees

Social media seems so easy that anyone can use it. Anyone can also make negative national news. During this workshop, we will focus on ways to incorporate social media into your professional and Fraternal presentation in ways that grab more positive attention.

FRIDAY, MARCH 15, 2019

11:30am-12:15pm

Make it Work: Strategies for Effective Decision Making

Campus Center 168 C

Mike Napolitano; Northeast District Governor

In this interactive workshop, participants will work through the communications touchpoints necessary in making effective decisions for chapter activities. Incorporating key integrated marketing communications theories into the activity, participants will be given the resources to communicate with different audiences, using different methods and platforms in order to make effective and impactful chapter decisions.

No Win Scenarios

Campus Center 904-908

Ed Savoy; Kappa Kappa Psi Board of Trustees

Sacrifice and weighing the greater good are important parts of leadership in Kappa Kappa Psi. My favorite movie, Star Trek II: The Wrath of Khan deals greatly with the price of sacrifice, how to do the most good for the most people, and how to deal with scenarios where it seems like there's no way to win. Using both examples from the movie and every day Chapter scenarios, I'll take students through how to use these principles in their Chapters and/or on the U.S.S. Enterprise.

Salary Negotiation: Show Me the Money

Campus Center 905-909

Kimberly Ahokas & Benjamin Friedman; NEDAA

This interactive workshop for new and soon to be professionals focuses on how to be your best advocate and get what you are worth.

Don't Waste My Time: How to Keep People Motivated

Dr. Kirk Randazzo; Kappa Kappa Psi Past National President

Mahar 108

Organizations often encounter situations where some individuals participate less than others. This can often cause problems because the leaders of those organizations need all individuals to remain engaged in order to accomplish specific goals. This presentation explores some of the primary reasons why people do not participate more and offers strategies for keeping individuals motivated and moving the organization forward in a more positive direction.

FRIDAY, MARCH 15, 2019

3:30-4:15pm

Traveling the Road to Wisdom

Marco Krcatovich; Kappa Kappa Psi National Vice President for Colonization and Membership

Mahar 108

Whether you are a chapter VPM, thinking about being a VPM or Membership Committee member, or just want to know more about membership education in Kappa Kappa Psi, this session will focus on the goals of the Road to Wisdom, preparation and good teaching practices, and will have lots of opportunities to talk with other chapters and ask questions.

Dollars & Sense

Eric Morson; Kappa Kappa Psi Board of Trustees Liaison to the KKΨ AA Board of Directors

Campus Center 904-908

This workshop talks about the importance of sound day-to-day financial practices, and how to manage debt. We will cover the power of smart financial management, overcoming obstacles to success such as having expectations without setting goals, inflation, procrastination, and avoiding the "kiss of debt". We will talk about the importance of budgeting, determining how much risk you should take with your investments, diversification, reducing and deferring taxes, and saving for college and retirement. The impact of time on your plan cannot be understated. Don't waste any!

Leadership in Conflict: 3 Lessons for Fraternity and Life

Greg Boike, KKΨ AA Board of Directors

Campus Center 905-909

Conflict is an inevitable part of life. Leading in times of conflict is an essential skill for your fraternal and professional development. This workshop discusses the strategies for effectively resolving conflict, including how our fraternal values can enhance our leadership capabilities in the working world.

Leadership "By the Numbers"

Dr. Nicholas Bratcher; Kappa Kappa Psi National Vice President for Programs

Campus Center 917

Many Chapter brothers and sisters hold positions of leadership within their respective college and university band programs. As a direct result, the Directors of these band programs hold a collective stake in Kappa Kappa Psi and Tau Beta Sigma. This session includes the development of its members into student leaders, and how to use factual data to help support relations between active brothers, their Sponsors, and Directors. Based on a study conducted in 2014, this workshop examines the impact of Kappa Kappa Psi and Tau Beta Sigma on student leadership within college and university band programs across the country.

FRIDAY, MARCH 15, 2019

9:30-10:30pm

Membership Candidate Session

Marco Krcatovich; Kappa Kappa Psi National Vice President for Colonization and Membership

Campus Center 163

Overview of the membership education process, Kappa Kappa Psi, and the lifelong commitment our fellow band members will make.

SATURDAY, MARCH 16, 2019

10:30am – 12:00pm

SEPARATE SESSION: Leadership in 3-D

Mahar 108

Dr. Kirk Randazzo; Kappa Kappa Psi Past National President

Individuals are offered strategies and tools to better develop their fundamental leadership skills. Specifically, we focus on how effective leaders are Different, Dependable, and Dynamic and we explore how to develop these skills within ourselves.

SATURDAY, MARCH 16, 2019

1:30 – 2:15pm

Chapter Strategic Planning and Branding For Who You Want to Be

Mahar 108

Dr. Malinda Matney; Kappa Kappa Psi Board of Trustees

If we asked a person on your campus (or even in your bands) what Kappa Kappa Psi is, what would they say? Would it match our values? In this workshop, Brothers will dive into planning to consider specific steps to take and activities to pursue that demonstrate Musicianship, Leadership, and Service in ways that match the needs of your band program and expand the reach of Kappa Kappa Psi in appropriate ways.

Ritual Education Resources: The Inner Circle (Initiated Brothers Only)

Herter 205

*Jessica Lee; Kappa Kappa Psi National Vice President for Student Affairs,
Andy Melvin; Kappa Kappa Psi Southwest District Governor,
Matthew Parent; Sponsor – KKΨ-EN*

The Ritual Performance and Education Committee has been developing resources for Brothers and Chapters to use when discussing the Ritual. During this session, the committee members will share an update on the progress that has been made and model a section of the content under development. This is part of a larger whole that will be presented to the delegation at national convention this summer.

I Second that Emotion (Initiated Brothers Only)

Herter 217

Eric Morson; Kappa Kappa Psi Board of Trustees Liaison to the KKΨ AA Board of Directors

How many times have you seen a certain part Second Degree fall flat? Does YOUR chapter's Ritual Team rehearse weeks or months in advance to ensure that the importance of Second Degree's drama isn't lost? Together, we'll perform that section as you've never seen it before. It's fully interactive, and many of you will have an opportunity to read and perform. After this workshop, you'll never think of our Ritual the same way again. In fact, you'll be motivated to learn more about it, teach it to your chapter, and get your Ritual Team to work right away. It will open your eyes!

Page 58 (Initiated Brothers Only)

Herter 227

Marie Burleigh; Kappa Kappa Psi Northeast District Governor

This workshop is for initiated Brothers only, and looks at the Charge in 3rd Degree. This single page in the Ritual Book very clearly defines how we are to conduct ourselves as Brothers, yet rarely gets much attention. Whether you're new to the Brotherhood or have been around for years, you have important things to share in this workshop, and will take things away with you in return.